

10 – Red Flags of a Fake Investment Opportunity

The 10 Red Flags – How to Identify a Fake “Investment Opportunity”

1. Promises of High Returns with No Risk
2. Aggressive Sales Pitch
3. “Everybody is Jumping on This!”
4. No Professional Credentials
5. Uninterested in Your Financial Situation
6. Unsolicited Offers
7. Incomplete or Poor Documentation
8. Dubious Information About the People Behind the Investment
9. The Investment Opportunity is Based Offshore
10. Only the People Offering the Investment Seem to Be Involved.

How to Invest Safely

- Conduct Thorough Due Diligence. (SEC’s [Investment Adviser Public Disclosure \(IAPD\) website](#) or [FINRA’s BrokerCheck](#))
- Set Realistic Expectations.
- Consult Trusted Advisors.
- Beware of Pressure Tactics.
- Use Reputable Investment Platforms.