

# What is investing in the stock market

## ***What it is, what it does***

- *Investing in the stock market is buying and selling shares in the ownership of companies.*
- *Your money provides capital for the companies to run their operations to achieve profit and grow their business.*
- *As a part-owner you receive a distribution of profits as dividends.*
- *As a shareholder you vote for directors of the board, on stock splits, new issues, take-over and merger proposals.*
- *If the market price goes up, you can sell for a profit.*



## **Start small, start easy**

1. Open a brokerage account, with no account minimum, zero commissions on US stocks and ETFs.
2. Chose a low-cost indexed fund ETF that tracks the S&P 500 Index.
3. Buy regular, fixed dollar amounts of the ETF every month.
4. Be prepared that the value of your account can decline as well as rise.
5. Stay for the long-term and keep going.

