

# What is crowdfunding for real estate

## Equity deals

- Higher returns
- Lower fees
- Tax advantages
- Longer wait for returns
- Higher risk of loss

## Debt deals

- Faster returns
- Lower default risk
- Lower returns
- Higher fees

## Investors

### Entry level

- \$500 minimum
- Access to no-traded REITs

### Sophisticated level

- \$10,000 or higher minimum
- Accredited investors
- Access to individual real estate projects

## Choosing a real estate crowdfunding site

- Owners track record
- Years in operation
- Kinds of projects
- Returns on completed projects
- Fees
- Financial stability
- Transparent information
- Good figures
- Actual returns vs anticipated returns
- Project vetting process
- Equity vs debt projects
- Tax concerns
- Projects a good fit for you?

## Real estate projects

- Commercial office space
- Multi-family residential
- Industrial projects
- Retail development
- Single-family residence

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