

## What is low volatility investing

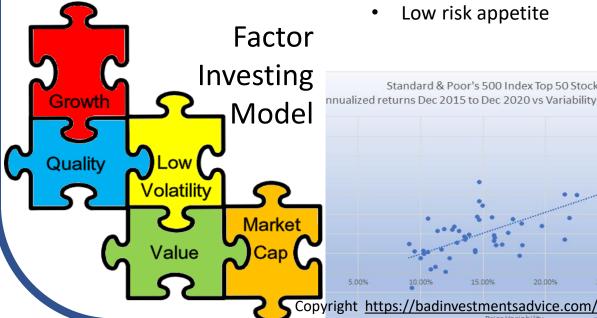


## Low volatility stocks

- Safe haven stocks
- Often are also reliable dividend paying stocks
- **Sectors:** 
  - Utilities
  - Healthcare, drugs
  - Consumer staples
  - Real estate
- Barometer of investor sentiment
- If low volatility stocks are weak = "Risk on" market
- If low volatility stocks are strong = "Risk off" market

## Low volatility Investing

- An investing factor, like
  - Growth,
  - Volume.
  - Quality,
  - Market Cap
- Reduces losses during market declines
- Maintains exposure to upside when market is advancing
- Long-term approach, or
- Short-term defensive approach
- Defensive, conservative investors
- Low risk tolerance
- Low risk appetite



Standard & Poor's 500 Index Top 50 Stocks nnualized returns Dec 2015 to Dec 2020 vs Variability with Trendline