

# What's Growth Investing?

## How to Make Money in Stocks

by William O'Neil

**C** - **Current** quarterly earnings up

**A** - **Annual** EPS and sales up

**N** – something **New**.

**S** - **Supply**. Demand at key points.

**L** - **Leader** not Laggard.

**I** - **Institutional** accumulation.

**M** - **Market** direction.

- **Buy** stocks going up, not down
- **Buy more** when price goes higher
- **Buy high priced** not cheap stocks
- **Sell** positions that drop by 7 or 8 percent.
- **Ignore**: book value, dividends and price/earnings, newsletters, analysts
- **Watch for**: strong earnings growth, sales growth, market price and volume action, leaders in their fields
- **Study**: daily, weekly and monthly price and volume charts
- **Use**: consistent market entry and exit rules.



Copyright <https://badinvestmentsadvice.com/>

## Cup and Handle Formation

