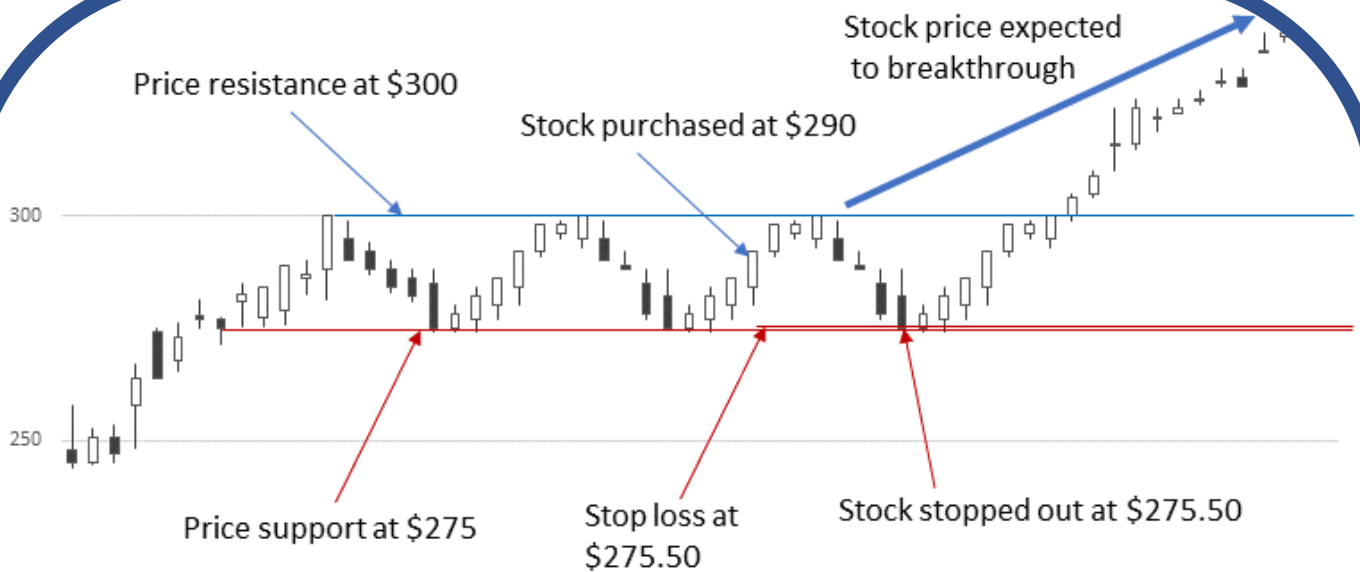


# Stop loss stock strategies



- *A stop loss order will close your position when the market price hits the stop loss price.*
- *A trailing stop sell order drags the stop sell price up either a percentage or a dollar value below the market price. A trailing stop sell order only moves up.*
- *A 15% trailing stop is found to offer the best results for “buy and hold” or momentum investors.*

